



## Blizzard Survival Bag



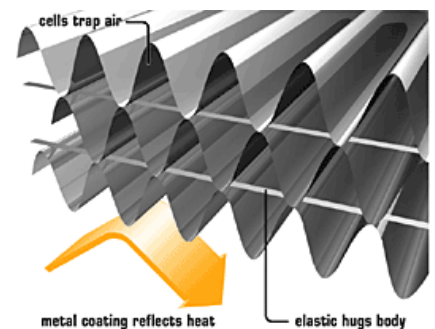
Firstly many thanks for arranging to send me this product so quickly. It's very much appreciated. I thought you may be interested in how I came across the product, which I have to say is one of the best pieces of mountain survival kit that I have come across.

Last year (February 2011) I went for a planned 2 day expedition into the Scottish Mountains. A friend and I are both qualified mountain leaders and capable of night navigation, so decided to get some practice in by walking into the remote hills surrounding Seanna Braigh (a munro) in the far Northwest of Scotland (many many miles from any civilisation). We pitched our tents about 8 kilometres from the summit as it got dark and set off. The weather was driving snow, high winds and poor visibility. However, we have been trained for these conditions and successfully navigated the 8 km to the top and almost all the way back to the tents.

Unfortunately, we had made a serious error of judgement though, which without our equipment could well have cost us our lives. We had pitched our tent in the failing daylight next to a series of about 8 small lochans (mini lakes) and had not taken account of the grid reference at which it had been pitched. Neither had we attached a glow stick to see the tent in the dark. As we approached the first lochan, expecting to see our tent, we realised that we were quite unsure as to exactly where it should be. For the next 3 hours, exhausted from a long days hiking in deep snow and on difficult terrain, cold and damp from sweat, hungry and in dreadful weather, we searched for the tent. At one point we realised that we had gone around in circles.

Although we had duvet jackets, full waterproofs, good equipment etc., we were tired and worst of all, I knew that I was getting very cold. I was struggling to do any simple tasks at all, was very slow, and all I wanted to do was curl up for a sleep. Thankfully, whilst I was blissfully unaware that I was suffering from mountain hypothermia, my partner was on the ball. He knew that I could not go on any longer and decided to do an emergency overnight bivvy using.....the blizzard bag.

It is a fantastic piece of kit. I would be lying if I said that it was the most comfortable night that I have spent on 2000 feet up on a Scottish mountain in winter. However, I am alive to tell the tale. I am quite convinced that without it, or with a less superior piece of equipment - eg a foil blanket or plastic survival bag, I would have been verging on passing into a deep sleep and it undoubtedly saved my life. Mountain rescue would have taken many many hours to recover me from there, even after my partner had hiked the 18 km off the mountain to the nearest habitation. There was no mobile signal.



So at first light, my partner looked up, saw the tent (about 500m away) and got me into a 5 season down sleeping bag and fed me hot drinks. A few hours later, we walked off the mountain to the warmth of my car.

I am a big fan. As you know, I have an interview tomorrow for Braun, selling pharmaceuticals. The title of my presentation is "sell me something that you are passionate about". I have chosen this bag. Again, thank you for such a prompt service and producing such a good piece of kit. It is worth every penny.  
Many kind regards

Ruth, Dundee, 2012.